

**2026**

# Restaurant Opportunities



Batavia MainStreet has several opportunities for downtown restaurants to increase exposure, gain new customers, and enhance their presence in the community this year.

## RESTAURANT GUIDE

In an effort to promote downtown restaurants year-round, each year Batavia MainStreet produces and distributes a digital restaurant guide and social media promotion highlighting downtown restaurant's hours, menu items and specials.



**1,600 VIEWS IN 2025**

### RESTAURANTS PROVIDE:

E-mail changes/revisions to 2025 Restaurant Guide to MainStreet by 2/15/2026.

### MAINSTREET PROVIDES:

- Photography of restaurant and menu items (if not already in our photo library.)
- Completed Restaurant Guide promoted on our website, e-newsletter, and social media platforms, in the Batavian magazine, and through a press release.



# Cocktails in the Park



An event dedicated to showcasing Batavia restaurants while raising funds for Batavia MainStreet, Cocktails in the Park is one of our favorite nights of the year. Taking place right on the river in beautiful Appleton Park, guests enjoy a night of live music, delicious appetizers and of course, cocktails!



**JULY 25TH 7-10 PM  
APPLETON PARK  
ATTENDANCE: 500+  
SOCIAL MEDIA  
IMPRESSIONS: 99,500+**

### RESTAURANTS PROVIDE:

- Appetizers for 600 people - 3 options must be submitted to Batavia MainStreet by May 15 to ensure there is no crossover between restaurants.
- Staff to work their station & serve at the event (including setup/breakdown of their station)
- Off-site temporary food service permit, if you do not have one, Batavia MainStreet will provide for \$80 (non-profit rate)

### RESTAURANTS RECIEVE:

- \$500 Stipend
- Access to electricity
- Tent, table, tablecloth, lighting, disposable plates, forks & napkins
- Tag in at least 3 of Batavia MainStreet's social media posts before/after the event
- Promotion in Batavia MainStreet's e-newsletter
- The opportunity to highlight an appetizer to 500+ attendees